

WE NEED BETTER RESULTS FOR KIM KIDS

I HAVE A DREAM IS DRIVING SYSTEMIC CHANGE

We face large-scale social problems in NZ. For example, we have the highest rate of teenage suicide in the developed world; our PISA ranking has declined from 9th in 2003 to 16th in 2018; and many of our children cannot escape the trap of multi-generational poverty. Systemic change to NZ's social services is essential to drive better outcomes for high needs communities, and especially for our kids.

There is growing consensus and evidence that a child-focused, strengths-based approach, teamed with whānau by whānau support and community-led development, are key to this change. I Have a Dream wants to play a catalysing role in delivering this systemic change.

Our aim is to scale I Have a Dream from one community to many low decile/high needs communities throughout NZ. They would be strongly interconnected and aligned, with access to shared data and support.

To succeed, we need to bring together like-minded individuals and organisations to collaborate, innovate and solve these problems.

WHERE TO NEXT FOR I HAVE A DREAM?

We are focusing on three broad avenues of operations and growth:

1. FOCUS ON WHANGAREI

Success in Whangarei is our core task. We are committed to ensure that this project continues to prove the impact and scalability of the model. Most importantly, we have to fulfil our pledge to support the tamariki and whānau on their journey for the next 10+ years.

2. EXPAND ORGANICALLY

There's a huge opportunity out there. We've had approaches from two Iwi, an independent school organisation, two District Councils and numerous communities. We would retain control and influence over these organic growth opportunities to ensure programme fidelity. We will require a long lead-in time to engage each community and secure the funding needed for each new project.

3. PARTNER WITH GOVERNMENT

Three Government Departments have visited us in Whangarei over the last 12 months. Recently, as part of our developing relationship, we've discussed the possibility of redeploying Government funding by redesigning current social sector service roles in line with the practice of our I Have a Dream Navigators. Precise details of how a partnership with Government might operate will require much more time and work, but this is an excellent start.



HOW YOU CAN HELP US SUCCEED

Your help can support our mission in two ways:

1. Our major need for this next stage is Advocacy. Please help us by:
 - a) Promoting the I Have a Dream programme at work, in your social circles, with your family, etc.
 - b) Introducing us to key stakeholders, especially in Government, but also Iwi, Business, Non-Profits, the Media, etc.
2. Supporting our kaupapa with donations, resources and in-kind gifts.

For more information please visit our website: www.ihaveadream.org.nz/expansion or contact **Chris Twiss - 021 609 163** or **Scott Gilmour - 021 652 782**

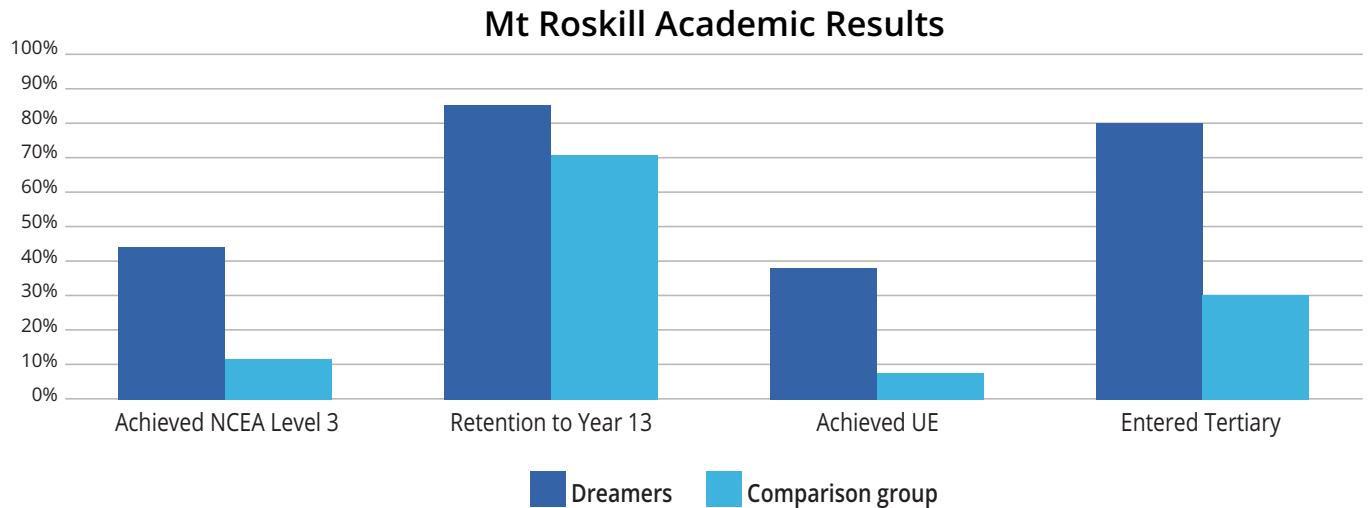
I Have a Dream is designed to produce positive outcomes for the children involved, their whānau and the community they live in. By offering the services of a consistent caring adult (Navigator) for the 15 years of their schooling life, we help to ensure that each child graduates with the academic and social skills to successfully transition to a career or further study.

This will ensure that they become positive role-models who add value to their communities, increasing economic and social outcomes for our country.

PROOF THAT WE ARE GETTING BETTER RESULTS FOR OUR KIDS

The I Have a Dream programme is based on a very successful US model which has worked with over 18,000 children over the past 38 years. We ran the pilot project in the Wesley community of Mt Roskill from 2003-2013 to evaluate if the model would work in NZ. It did! We supported an entire Year Level cohort of 53 children from their Decile 1 Primary School through to post-secondary. Our results demonstrated that investing for an entire generation (from Primary School to Tertiary and/or Employment) can solve the problem of intergenerational poverty.

This graph below shows that the Dreamers outperformed the Comparison Group on every education metric, with more than double entering tertiary education. We calculated an ROI (return on investment) of more than 20:1, based just on the increased lifetime earnings and taxes paid that these higher levels of education attainment will generate for the Dreamers.



In addition to the academic skills, we had an ongoing focus on the social skills (resilience, self-control, etc.), along with exposure to many external experiences such as trips, camps, workplace visits, guest speakers, etc. These young people are now 24 years old, and most of them are on positive life and career paths.

There are 6 major points of difference for I Have a Dream compared to most social programmes:

- **Long Term Intervention** – 15 years, from Year 1 through to tertiary and employment
- **Full-time Adult Advocate** – each “Navigator” works with their Year Level cohort for their entire educational journey
- **Inclusiveness** – we work with all the children in a disadvantaged community – we don’t just target specific kids based on their talents, risk factors, ethnicity or socio-economic status
- **Strengths-based and Aspirational** – every child has potential, so our kaupapa (mission) is to help uncover and develop that child’s dream and unique capabilities
- **Holistic** – we offer wrap-around services, and do whatever it takes to keep each child on track
- **Collective Impact** – we work closely with the schools, and we integrate the activities of all the non-profits and Government agencies that work with each child and family

We are now scaling up this programme across 4 schools in the Tikipunga/Otangarei community, in the northern suburbs of Whangarei, with over 750 children enrolled. Initial results from our University of Auckland researchers indicate similar outcomes to Mt Roskill and the US.



DREAMER ALUMNI: AMELIA UNUFE

In the early years, Amelia struggled at school, in particular with reading and writing. However, with the support of the I Have a Dream Navigator, plus the volunteer tutors and her mentor, by Year 6 Amelia had caught up. This support, coupled with her sheer determination to succeed and make it to University, gave Amelia what she needed to achieve all of her NCEA levels and UE. Amelia went on to AUT to do a Bachelor of Design majoring in Fashion and now manages her own clothing line.

“DON’T GIVE UP ON YOUR LIFE. DREAMS ARE LIKE STARS, SO REACH OUT FOR THEM.”

Amelia Unufe